

# 2012 Special Issues

## FOOD & WINE ISSUE

Packed with great recipes and thought-provoking features *Good Weekend's* annual Food & Wine Issue is an essential highlight our culinary-loving readers will not want to miss.

**February 18, 2012**

Booking deadline: January 25, 2012

## YOU WISH ISSUE

100 extraordinary travel experiences to have before you die from sleeping in an igloo after skiing in the French Alps to staying in the world's first underwater hotel in Dubai.

**March 31, 2012**

Booking deadline: March 8, 2012

## MOTHERS' DAY GIFT GUIDE

This special edition of *Good Weekend* will have all our mum's smiling on Mother's Day as we will take the hard work out of shopping with our annual and exciting gift guide.

**April 28, 2012**

Booking deadline: April 4, 2012

## GET SMART ISSUE

A user's guide to the brain – the greatest computer ever built – and how to use it better. Plus: how right-brained people are taking over the world and what IQ tests really tell us.

**May 2012 (TBC)**

## DESIGN & INNOVATION ISSUE

Discover 50 things that will change your life in the next 50 years.

**August 4, 2012**

Booking deadline: July 12, 2012

## FATHERS' DAY GIFT GUIDE

A comprehensive guide to finding the perfect Fathers Day gift, whether it be clothes or wine, BBQ tools or fragrances. All the latest boys' toys to make your dad wish it was Father's Day every day.

**August 25, 2012**

Booking deadline: August 2, 2012

## LIVE LONGER ISSUE

Startling new facts about the science of living a better, longer life, including genetic secrets (short women and Seventh Day adventists live longer) and technological advancements you need to know about.

**September 2012 (TBC)**

## 52 WEEKENDS AWAY ISSUE

Australia's Number 1 independent guide to the best short breaks in Australia and New Zealand.

**October 27, 2012**

Booking deadline: October 4, 2012

## FESTIVE ISSUE

*Good Weekend* helps you navigate your way through Christmas with our famous annual Christmas Gift Guide.

**December 1, 2012**

Booking deadline: November 8, 2012

## SUMMER ISSUE

Your guide to the best in holiday reading, the best holiday food, the best holiday fashion and profiles of the people who matter and explorations of the issues everyone is talking about.

**December 15, 2012**

Booking deadline: November 22, 2012

**FOR ADVERTISING ENQUIRIES OR MORE INFORMATION, PLEASE CONTACT:**

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