



## Deadlines 2012

Issue date	Special Issues	Cover	Booking deadline	Material deadline	Cancellation deadline
January		January 7	December 1	December 8	December 2
		January 14	December 8	December 15	December 9
		January 21	December 15	January 5	December 16
		January 28	December 22	January 12	December 16
February		February 4	January 12	January 19	January 4
		February 11	January 19	January 25	January 11
	Food & Wine Issue	February 18	January 25	February 2	January 18
		February 25	February 2	February 9	January 25
March		March 3	February 9	February 16	February 4
		March 10	February 16	February 23	February 11
		March 17	February 23	March 1	February 18
		March 24	March 1	March 8	February 25
	You Wish Issue	March 31	March 8	March 15	March 3
April		April 7	March 15	March 22	March 7
		April 14	March 22	March 29	March 14
		April 21	March 29	April 5	March 21
	Mothers' Day Gift Guide	April 28	April 4	April 12	March 28
May		May 5	April 12	April 19	April 4
		May 12	April 19	April 26	April 11
		May 19	April 26	May 3	April 18
		May 26	May 3	May 10	April 25
June		June 2	May 10	May 17	May 2
		June 9	May 17	May 24	May 9
		June 16	May 24	May 31	May 16
		June 23	May 31	June 7	May 23
		June 30	June 7	June 14	May 30
July		July 7	June 14	June 21	June 7
		July 14	June 21	June 28	June 14
		July 21	June 28	July 5	June 21
		July 28	July 5	July 12	June 28
August	Design & Innovation Issue	August 4	July 12	July 19	July 4
		August 11	July 19	July 26	July 11
		August 18	July 26	August 2	July 18
	Fathers' Day Gift Guide	August 25	August 2	August 9	July 25
September		September 1	August 9	August 16	August 1
		September 8	August 16	August 23	August 8
		September 15	August 23	August 30	August 15
		September 22	August 30	September 6	August 22
		September 29	September 6	September 13	August 29
October		October 6	September 13	September 20	September 6
		October 13	September 20	September 27	September 13
		October 20	September 27	October 4	September 20
	52 Weekends Away Issue	October 27	October 4	October 11	September 27
November		November 3	October 11	October 18	October 3
		November 10	October 18	October 25	October 10
		November 17	October 25	November 1	October 17
		November 24	November 1	November 8	October 24
December	Festive Issue	December 1	November 8	November 15	November 1
		December 8	November 15	November 22	November 8
	Summer Issue	December 15	November 22	November 29	November 15

**Premium positions cancellation deadline: an additional 2 weeks notice is required for cancellations from premium positions.**

**For Special Issues, please contact your sales representative. NSW 02 9282 3043, VIC 03 8667 2132**

**Production specifications:** Please refer to our specifications website: [www.fairfax.com.au/specs](http://www.fairfax.com.au/specs) or email [magsops@fairfaxmedia.com.au](mailto:magsops@fairfaxmedia.com.au).

Please note that material received after deadline may be subject to strip-in fees.