

BRW FEATURES & DEADLINES

| BRW 2012 DEADLINES | | | | |
|--|--------------------|------------------|-------------------|-----------------------|
| Title | Cover/on sale date | Booking deadline | Material deadline | Cancellation deadline |
| 2012 Investor Guide (Extended on sale) | 19/1/12 | 5/1/12 | 11/1/12 | 22/12/11 |
| Top 1000 | 27/1/12 | 12/1/12 | 18/1/12 | 29/12/11 |
| Australia's 20 Most Successful Women | 2/2/12 | 19/1/12 | 25/1/12 | 5/1/12 |
| MBA Guide | 9/2/12 | 26/1/12 | 1/2/12 | 12/1/12 |
| Business Travel (Quarterly Series)/SMSFs | 16/2/12 | 2/2/12 | 8/2/12 | 19/1/12 |
| Fast Franchises | 23/2/12 | 9/2/12 | 15/2/12 | 26/1/12 |
| Smart IT: Cloud Computing | 1/3/12 | 16/2/12 | 22/2/12 | 2/2/12 |
| Western Australia/ Derivatives & CFDs | 8/3/12 | 23/2/12 | 29/2/12 | 9/2/12 |
| Client Choice Awards | 15/3/12 | 1/3/12 | 7/3/12 | 16/2/12 |
| Executive Rich | 22/3/12 | 8/3/12 | 14/3/12 | 23/2/12 |
| Entrepreneur of The Year | 29/3/12 | 15/3/12 | 21/3/12 | 1/3/12 |
| How to do Business in China | 5/4/12 | 22/3/12 | 28/3/12 | 8/3/12 |
| Global Investor | 12/4/12 | 29/3/12 | 4/4/12 | 15/3/12 |
| Personal Finance: Residential Property | 19/4/12 | 5/4/12 | 11/4/12 | 22/3/12 |
| Fast Starters | 26/4/12 | 12/4/12 | 18/4/12 | 29/3/12 |
| Smart IT: Business Intelligence | 3/5/12 | 19/4/12 | 25/4/12 | 5/4/12 |
| Rural Report | 10/5/12 | 26/4/12 | 2/5/12 | 12/4/12 |
| Retail Awards | 17/5/12 | 3/5/12 | 9/5/12 | 19/4/12 |
| RICH 200 | 24/5/12 | 10/5/12 | 16/5/12 | 26/4/12 |
| Business Travel (Quarterly Series)/ETFs | 31/5/12 | 17/5/12 | 23/5/12 | 3/5/12 |
| Personal Finance: Online Trading | 7/6/12 | 24/5/12 | 30/5/12 | 10/5/12 |
| Fleet Management | 14/6/12 | 31/5/12 | 6/6/12 | 17/5/12 |
| Best Places To Work | 21/6/12 | 7/6/12 | 13/6/12 | 24/5/12 |
| Smart Tax/MBA | 28/6/12 | 14/6/12 | 20/6/12 | 31/5/12 |
| Mining and Energy | 5/7/12 | 21/6/12 | 27/6/12 | 7/6/12 |
| Mobile Communications/Emerging Markets | 12/7/12 | 28/6/12 | 4/7/12 | 14/6/12 |
| Queensland | 19/7/12 | 5/7/12 | 11/7/12 | 21/6/12 |
| Investor Guide | 26/7/12 | 12/7/12 | 18/7/12 | 28/6/12 |
| Top Law Firms | 2/8/12 | 19/7/12 | 25/7/12 | 5/7/12 |
| Supply Chain & Logistics | 9/8/12 | 26/7/12 | 1/8/12 | 12/7/12 |
| Business Travel (Quarterly Series)/Forex & Hedging | 16/8/12 | 2/8/12 | 8/8/12 | 19/7/12 |
| Smart IT: Web Business | 23/8/12 | 9/8/12 | 15/8/12 | 26/7/12 |
| Top 500 Private Companies | 30/8/12 | 16/8/12 | 22/8/12 | 2/8/12 |
| Personal Finance: Investing in the Markets | 6/9/12 | 23/8/12 | 29/8/12 | 9/8/12 |
| MBA | 13/9/12 | 30/8/12 | 5/9/12 | 16/8/12 |
| Exporting & Trade / Commodities | 20/9/12 | 6/9/12 | 12/9/12 | 23/8/12 |
| Young RICH | 27/9/12 | 13/9/12 | 19/9/12 | 30/8/12 |
| Rural Report | 4/10/12 | 20/9/12 | 26/9/12 | 6/9/12 |
| Health | 11/10/12 | 27/9/12 | 3/10/12 | 13/9/12 |
| Top 100 Accounting Firms / Investing Offshore | 18/10/12 | 4/10/12 | 10/10/12 | 20/9/12 |
| Fast 100 | 25/10/12 | 11/10/12 | 17/10/12 | 27/9/12 |
| Fleet Management | 1/11/12 | 18/10/12 | 24/10/12 | 4/10/12 |
| Business Banking | 8/11/12 | 25/10/12 | 31/10/12 | 11/10/12 |
| The Big Picture | 15/11/12 | 1/11/12 | 7/11/12 | 18/10/12 |
| Business Travel (Quarterly Series) / DIY Investing | 22/11/12 | 8/11/12 | 14/11/12 | 25/10/12 |
| Smart IT: Cloud Computing | 29/11/12 | 15/11/12 | 21/11/12 | 1/11/12 |
| Book of Lists | 6/12/12 | 22/11/12 | 28/11/12 | 8/11/12 |
| Rich Summer (Extended on sale) | 13/12/12 | 29/11/12 | 5/12/12 | 15/11/12 |

MONTHLY FLAGSHIP
 WEEKLY EXECUTIVE