

## HOW YOUR SUBURB RATES

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## HAWKS ON FINALS BRINK

SPORT MONDAY



# ILLAWARRA MERCURY

SINCE 1855

Monday, February 8, 2010

\$1.10 (incl GST)

## Man overboard

**Wave goodbye:** The sweep of the Cronulla women's crew is jettisoned in big seas at the Australian surf rowers league championships yesterday. It was tough going, even after the event was moved to the more sheltered Sandon Point Beach.



## Onserts - Illawarra Mercury

Sticky notes add an extra dimension to the newspaper by grabbing people's attention. Your product or service can benefit from all of this attention by using this familiar yet effective advertising tool. Sticky notes have been used in offices and homes around the world as they are perceived to be useful and act as an in-your-face reminder of the tasks ahead.

In advertising terms, similar characteristics apply. By having a sticky note on the front page of the Illawarra Mercury or Advertiser, you will immediately be recognised and readers will have a reminder of what your product or service is, or what you have on offer. Ask your representative for more information on this product and explore these options.

### Costings

#### 100,000:

1 sided \$130/1000 GST Inclusive

2 sided \$160/1000 GST Inclusive

#### 50,000:

1 sided \$150/1000 GST Inclusive

2 sided \$180/1000 GST Inclusive

### Size:

72mm x 73mm

### Booking Deadline:

4 Weeks prior to placement

Contact your local Advertising Sales Representative for booking details