

# DIY SUPER IN ONLINE AND PRINT AFR.com & The Australian Financial Review

Self Managed Super Fund (SMSF) investors now control the largest segment of the superannuation market\*.

DIY Super on afr.com and in the *Financial Review's* DIY Super Special Report will provide those managing their super with vital information and analysis to help navigate the often complex world of DIY Super.



## FEATURES OF DIY SUPER ON AFR.COM & IN THE FINANCIAL REVIEW SPECIAL REPORT

- **News:** all the breaking news that affects superannuation
- **Columns:** expert analysis on the latest trends and data
- **Information:** demystifying key technical issues with how-to style articles, along with a regular Q&A section where readers send in questions to be answered by a panel of experts

### THE FACTS ABOUT DIY SUPER IN AUSTRALIA

- APRA June 2010 figures show the \$391bn SMSF market now exceeds retail superannuation by 15%.\*
- Since 2006, there has been a 46% increase in the number of Australians who manage their own superannuation.\*\*

\*APRA Statistics, Quarterly Superannuation Performance, June 2010

\*\*Roy Morgan Research June 2010

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^Methodology – This report is based on a detailed online survey of SMSF members (trustees) conducted between March 22 and April 24, 2010. The survey focused on where SMSF investors were sourcing specific types of advice, their investment approach, goals & behaviour.