



Advertiser Insert information

Published every Wednesday, the Advertiser is the Illawarra's leading FREE newspaper distributed weekly to over 98,000+ homes.

It contains three editions the Wollongong Advertiser targeting the northern suburbs and the CBD area, the Shellharbour Advertiser targeting the Shellharbour LGA and the Kiama Advertiser catering to the Kiama LGA.

The choice is yours with zoning. Pre-printed material can be inserted for full circulation or any one, or a combination of delivery areas, without overflow into another area.

COST

\$48 per thousand + GST up to and including 16 pages A4 size Larger inserts by quotation.

BOOKING DEADLINE

Minimum two weeks prior to insertion date (subject to availability). Note all inserts must first be booked and confirmed with a Advertiser representative.

CANCELLATION DEADLINE

Minimum two weeks prior to insertion date. (Clients cancelling within the two weeks prior will be charged in full for the insert).

MATERIAL DELIVERY DEADLINE

Inserts must be delivered no earlier than ten days and no later than noon the Friday prior to insertion

PAYMENT

Pre-payment is required for all inserts with the exception of clients who have an established credit account with Fairfax.

BUNDLING DETAILS

Inserts must be delivered in equally numbered and banded bundles maximum 500 per bundle. Bulk delivery cannot be accepted and this company will not be responsible for any loss incurred by the client if these delivery instruction are not adhered to.

**Over 70% of Advertiser readers
read or looked into a catalogue
in the last 7 days**



The Information

DELIVERY INSTRUCTIONS

Inserts for the Northern edition are to be delivered to Corrimal and inserts for the Southern edition are to be delivered to Warilla. Please phone prior to delivery.

Wollongong Edition (AREAS 1-5) Quantity - 37,954

NO Forklift on site.

This is a residential Address.

32 Wilga Street

Corrimal

Contact: Yvonne Pollock

Contact before delivery is made on

Mobile: 0434 717 722

Shellharbour Edition (AREAS 6-10) Quantity - 51,804

Kiama Editions (AREA 11) Quantity - 7,100

Walker Distributions

Unit 1, 12 Sunset Ave

WARILLA NSW 2528

Contact: Linda McCauley on 0402 219 311.

No forklift available, trolley jack only

Delivery Times: Monday & Wednesday

9.30am—4.00pm

Thursday 9.30am—1.30pm Friday by arrangement

Advertiser Distribution Map

NORTH EDITION	WOLLONGONG EDITION	SYDNEY				
		HELENSBURGH	AREA 1 - 2,394			
		STANWELL PARK COALCLIFF				
		CLIFTON SCARBOROUGH COLEDALE	AREA 2 - 5,569			
		THIRROUL BULLI				
SOUTH EDITION	SHELLHARBOUR EDITION	RUSSELL VALE	WOONONA CORRIMAL TOWRADGI	AREA 3 - 11,006		
		BALGOWNIE	FAIRYMEADOW	AREA 4 - 5,995		
		GWYNNEVILLE KEIRAVILLE CONISTON	WOLLONGONG	AREA 5 - 13,030		
		AREA 6 - 9,091	FIGTREE UNANDERRA	BERKELEY PORTKEMBLA WARRAWONG	AREA 7 - 8,638	
		AREA 8 - 10,793	KANAHOOKA DAPTO YALLAH	PRIMBEE		
	KIAMA EDITION	SHELLHARBOUR EDITION	AREA 9 - 13,816	WARILLA BARRACK POINT	AREA 9 - 13,816	
			AREA 10 - 9,466	ALBION PARK OAK FLATS	SHELLHARBOUR	
			JAMBEROO	KIAMA DOWNS	KIAMA	AREA 11 - 7,100
				KIAMA HEIGHTS		
				GERRINGONG		
		GERROA				

PUBLISHER CONDITIONS:

- All inserts are subject to approval of the publisher, who reserves the right to refuse any material considered unsuitable for publication
- While every effort will be made to publish inserts as ordered, no liability can be accepted for the misplacement or omission
- The publisher cannot guarantee the level of response associated with an insert
- The advertiser undertakes that there is nothing misleading or deceptive in the insert material submitted for publication and that it does not contravene the Federal and State advertising laws or advertising industry codes
- Both the advertising principal and the accredited agency jointly and severally agree to indemnify Illawarra Mercury against any liability or potential liability for any penalty, damages, costs or otherwise arising from publication of the insert