

ST GEORGE & SUTHERLAND SHIRE
Leader
published: Tuesday & Thursday
circulation: 148,713
readership: 244,000

BLACKTOWN
Sun
published: Tuesday
circulation: 55,755
readership: 75,000

FAIRFIELD CITY
Champion
published: Wednesday
circulation: 56,153
readership: 93,000

LIVERPOOL CITY
Champion
published: Wednesday
circulation: 54,396
readership: 116,000

South West
Advertiser
published: Wednesday
circulation: 8,631
readership: 20,000

WOLLONDILLY
Advertiser
published: Wednesday
circulation: 10,940
readership: 21,000

CAMPBELLTOWN MACARTHUR
Advertiser
published: Wednesday
circulation: 53,103
readership: 102,000

CAMDEN
Advertiser
published: Wednesday
circulation: 16,872
readership: 34,000

Hills News
published: Tuesday
circulation: 56,876
readership: 94,000

NORTHERN
News
published: Tuesday
circulation: 10,703
readership: 26,000

the Sun
PARRAMATTA
HOLROYD
published: Wednesday
circulation: 63,444
readership: 78,000

PENRITH CITY
Star
published: Thursday
circulation: 55,686
readership: 61,000

ST MARYS-MT DRUITT
Star
published: Tuesday
circulation: 41,531
readership: 51,000

HAWKESBURY
Courier
published: Thursday
circulation: 24,470
readership: 38,832

ILLAWARRA
MERCURY
published: Daily
readership: 75,000 Mon - Fri
99,000 Sat

Advertiser
Wollongong Region
published: Wednesday
circulation: 99,042
readership: 122,000

PAPER	CODE	RATES		DEADLINES	
		Line	Column	Hard Copy	Phone
Hills News	H	\$4.07	\$16.61	Mon 11.30am	Mon 12.30pm
Rouse Hill - Stanhope Gardens News	N	\$0.99	\$4.13	Mon 11.30am	Mon 12.30pm
St Marys - Mt Druitt Star	S	\$4.18	\$16.28	Mon 2pm	Mon 3pm
Blacktown Sun	B	\$4.46	\$17.82	Mon 2pm	Mon 4pm
St George & Sutherland Shire Leader - Tuesday edition	L	\$7.70	\$27.61	Mon 2.30pm	Mon 4.30pm
Fairfield City Champion	F	\$4.46	\$17.38	Tues 12noon	Tues 2pm
Liverpool City Champion	C	\$4.24	\$16.39	Tues 1:30pm	Tues 3:30pm
South West Advertiser	R	\$0.77	\$3.03	Tues 1:30pm	Tues 3:30pm
Campbelltown Macarthur Advertiser / Camden Advertiser	A	\$5.39	\$18.70	Tues 3pm	Tues 5pm
Wollondilly Advertiser	T	\$3.36	\$8.03	Tues 3pm	Tues 5pm
Penrith City Star	P	\$4.73	\$19.75	Wed 11am	Wed 12noon
Hawkesbury Courier	K	\$1.87	\$4.95	Wed 11am	Wed 12noon
Parramatta / Holroyd Sun	M	\$4.57	\$18.32	Wed 1.30pm	Wed 3.30pm
St George & Sutherland Shire Leader - Thursday edition	L	\$7.70	\$27.61	Wed 2.30pm	Wed 4.30pm
Wollongong Advertiser (General Rates)	W	\$3.80	\$15.20	Mon 12noon	Mon 6pm
Illawarra Mercury (General Rates)	I	\$6.43	\$25.72	12noon day prior	6pm day prior

colour charges		production charges		web charges	
Spot Colour (Logo or Border)	\$27.50	Border Charge	\$11.00	drive.com.au	\$5.50
Single Column	\$55.00	Setting Fee	\$27.50	domain.com.au	\$11.00
Double Column	\$67.98			mycareer.com.au	\$22.00
Multi Column over 40cms (l only)	\$182.60			yourguide.com.au	\$5.50

Basic 3 Line Ad

SUNSET STONE TILING 0414 123 345
All types of tiling & repairs, best prices, quality work, free quotes. Lic. 132872c.

Reverse Black 5 Line Ad

SUNSET STONE TILING 0414 123 345
All types of tiling, waterproofing and repairs. We guarantee best prices & quality work. Marble, limestone, sandstone. Free quotes. Lic. 132872c.

3cm Mono Ad



SUNSET PAINTING

- Industrial • Commercial
- All Finishes
- No Job Too Small
- Pensioner Discounts

9554 7781 or 0414 123 345

4cm Colour Ad



Sunset Painting

- Industrial
- Commercial
- All Finishes
- No Job Too Small
- Pensioner Discounts

9554 7781 or 0414 123 345

* Actual Size

The Trades & Services Directory is the ideal way for you to gain exposure in your local market. Many businesses choose our papers to promote their services week in and week out because they produce continuous results and can be relied upon to keep their phones ringing.

The easy to read alphabetical listing offers a large number of advertising options so there is a package and style available to suit your marketing budget.

Our home delivered papers offer a ready reference to thousands of readers weekly. Most people still refer to their local newspaper when they require the services of a good local tradesperson or are looking to have work done around their homes.

Phone the Trades & Services team now on

13 24 25

to take advantage of the great package rates.

Your advertisement will give your business continued promotion and exposure in your local community.

PAPER	CIRCULATION Mar 10	CODE	RATES		DEADLINES	
			Line	Column	Hard Copy	Phone
Hills News	56,876	H	\$6.93	\$26.07	Mon 11.30am	Mon 12.30pm
Rouse Hill - Stanhope Gardens News	10,703	N	\$2.20	\$6.71	Mon 11.30am	Mon 12.30pm
St Marys - Mt Druitt Star	41,531	S	\$4.57	\$19.42	Mon 2pm	Mon 3pm
Blacktown Sun	55,755	B	\$5.94	\$21.56	Mon 2pm	Mon 4pm
St George & Sutherland Shire Leader - Tuesday edition	148,713	L	\$16.28	\$51.10	Mon 2.30pm	Mon 4.30pm
Fairfield City Champion	56,153	F	\$7.32	\$22.33	Tues 12noon	Tues 2pm
Liverpool City Champion	54,396	C	\$6.93	\$23.82	Tues 1:30pm	Tues 3:30pm
South West Advertiser	8,631	R	\$2.20	\$4.40	Tues 1:30pm	Tues 3:30pm
Campbelltown Macarthur Advertiser	69,975	A	\$7.26	\$22.33	Tues 3pm	Tues 5pm
Wollondilly Advertiser	10,940	T	\$5.01	\$10.95	Tues 3pm	Tues 5pm
Penrith City Star	55,686	P	\$5.50	\$20.35	Wed 11am	Wed 12noon
Hawkesbury Courier	24,470	K	\$2.20	\$7.15	Wed 11am	Wed 12noon
Parramatta / Holroyd Sun	63,444	M	\$6.16	\$21.89	Wed 1.30pm	Wed 3.30pm
St George & Sutherland Shire Leader - Thursday edition	148,713	L	\$16.28	\$51.10	Wed 2.30pm	Wed 4.30pm

colour charges		production charges		web charges	
Spot Colour (Logo or Border)	\$27.50	Border Charge	\$11.00	yourguide.com.au	\$5.50
Full Colour	\$67.98	Setting Fee	\$27.50		

Minimum accepted Sizes are 3 lines & 3cm

*CAB Audit Mar 10

discounts apply to any combination of papers!

phone: 13 24 25 fax: 02 9912 6944
email: fcnttrade@fairfaxmedia.com.au



target your local community

WEST	CENTRAL WEST	NORTH WEST	OUTER SOUTH WEST
<ul style="list-style-type: none"> • Penrith City Star • Hawkesbury Courier • Blacktown Sun • St Marys - Mt Druitt Star 	<ul style="list-style-type: none"> • Fairfield City Champion • Parramatta/Holroyd Sun • Blacktown Sun 	<ul style="list-style-type: none"> • Parramatta/Holroyd Sun • Hills News • Northern News • Blacktown Sun 	<ul style="list-style-type: none"> • Campbelltown Advertiser • Camden Advertiser • Liverpool City Champion • South West Advertiser • Wollondilly Advertiser
<p>Circulation: 177,442 Readership: 225,832 Distributed to: 81 Suburbs Rates CM: \$43.73 Rates Line: \$11.43 Pub Codes: PKBS</p> <p>SAVE 25%</p>	<p>Circulation: 175,352 Readership: 246,000 Distributed to: 75 Suburbs Rates CM: \$42.81 Rates Line: \$10.78 Pub Codes: FMB</p> <p>SAVE 20%</p>	<p>Circulation: 186,778 Readership: 273,000 Distributed to: 70 Suburbs Rates CM: \$42.65 Rates Line: \$10.56 Pub Codes: MHNB</p> <p>SAVE 25%</p>	<p>Circulation: 143,942 Readership: 293,000 Distributed to: 94 Suburbs Rates CM: \$34.61 Rates Line: \$10.31 Pub Codes: ACRT</p> <p>SAVE 25%</p>

or reach a wider market

SOUTH WEST	GREATER WEST	GREATER SOUTH WEST
<ul style="list-style-type: none"> • St George & Sutherland Shire Leader • Liverpool City Champion • Fairfield City Champion • South West Advertiser 	<ul style="list-style-type: none"> • Penrith City Star • Hawkesbury Courier • St Marys - Mt Druitt Star • Blacktown Sun • Northern News • Hills News • Parramatta/Holroyd Sun 	<ul style="list-style-type: none"> • St George & Sutherland Shire Leader • Liverpool City Champion • Fairfield City Champion • South West Advertiser • Campbelltown Advertiser • Camden Advertiser • Wollondilly Advertiser
<p>Circulation: 267,893 Readership: 473,000 Distributed to: 140 Suburbs Rates CM: \$48.30 Rates Line: \$12.87 Pub Codes: LCFR</p> <p>SAVE 25%</p>	<p>Circulation: 308,465 Readership: 423,832 Distributed to: 131 Suburbs Rates CM: \$58.41 Rates Line: \$14.92 Pub Codes: PKSBNHM</p> <p>SAVE 40%</p>	<p>Circulation: 348,808 Readership: 587,000 Distributed to: 189 Suburbs Rates CM: \$47.08 Rates Line: \$13.33 Pub Codes: LCFRAT</p> <p>SAVE 35%</p>

Other Packages available on request

Please Note: Rates quoted are mono and include GST. We have a 4 line minimum & 3cm minimum advertisement size. Savings are off casual rates.

phone: 13 24 25 fax: 02 9912 6944
email: fcnclass@fairfaxmedia.com.au

supplied material:

Supplied material can be delivered to Fairfax Community Classifieds by the following methods:

1. **Quickcut**
2. **Ad Online**
3. **Websend**
4. **Email to the following addresses:**

General Classifieds (incl. Real Estate)	fcnclass@fairfaxmedia.com.au
Employment	fcnemployment@fairfaxmedia.com.au
Personals	fcnpersonals@fairfaxmedia.com.au
Trade	fcntrade@fairfaxmedia.com.au

Supplied Material Quick Specs - Supplied material must be PDF, JPEG, EPS or Word Format only.

JPEG requirements:

JPG images: Only with .JPG extension
Minimum width: 1,000 pixels
JPG quality: Medium/High or 80% - 100%
File size: Approx 300kb

PDF requirements:

- Use only Acrobat Distiller to create your PDF
- The following applications are not PostScript compatible and are NOT suitable for creating PDFs for Fairfax advertising: Microsoft Word, PowerPoint or Publisher.
- Fairfax Community Newspapers will not alter a supplied PDF. Any change will require the client to resupply a revised version.

Basic Technical Speci