

Specifications

| | TYPE MM (H X W) | TRIM MM (H X W) | BLEED MM (H X W) |
|---------------------------------|-----------------|-----------------|------------------|
| Full page | 272 x 200 | 297 x 225 | 307 x 235 |
| 1/2 vertical | 272 x 95 | 297 x 108 | |
| 1/2 vertical – with bleed | 272 x 83 | 297 x 108 | 307 x 118 |
| 1/2 horizontal | 132 x 200 | 144 x 225 | |
| 1/2 horizontal – with bleed | 119 x 200 | 144 x 225 | 154 x 235 |
| 1/3 vertical | 272 x 58 | 297 x 70 | |
| 1/3 vertical – with bleed | 272 x 45 | 297 x 70 | 307 x 80 |
| 1/3 horizontal | 82 x 200 | 94 x 225 | |
| 1/3 horizontal – with bleed | 69 x 200 | 94 x 225 | 104 x 235 |
| 6pp gatefold inner | | 297 x 220 | 307 x 230 |
| 6pp gatefold flap | | 297 x 215 | 307 x 225 |
| DPS | 272 x 425 | 297 x 450 | |
| DPS – with bleed | | 297 x 450 | 307 x 460 |
| 1/2 DPS horizontal | 132 x 425 | 144 x 450 | |
| 1/2 DPS horizontal – with bleed | | 144 x 450 | 154 x 460 |
| 1/3 DPS horizontal | 82 x 425 | 94 x 450 | |
| 1/3 DPS horizontal – with bleed | | 94 x 450 | 104 x 460 |



For full specifications visit adcentre.com.au

Sport & Style
 The Sydney Morning Herald | THE AGE

