

## BOSS MAGAZINE FEATURES AND EVENTS

### FEBRUARY 10

#### THE NEW ENERGY ECONOMY

The in-depth *BOSS* analysis of the opportunities in what will be an historic shift to the Australian economy. With the coming carbon tax and incentives for clean energy investment, there will be plenty of opportunities and some risks. How our business leaders and their businesses are preparing to adapting to the new competitive environment.

#### + Hot Consumer Trends

What will shape consumer behaviour and your business in 2012? We've scanned the globe's leading future spotters to bring you the key trends that will shape how we live work, play and do business in 2012.



EMERGING LEADERS PROGRAM EVENT – Thursday, February 09 2012

### MARCH 09

#### WOMEN TO WATCH – CORPORATE SUCCESS

As Australia chases increased productivity, the faces at the top of our corporate sector are changing. In 2012, listed companies will be required to monitor and report on progress in promoting women, we are seeing a new war for talent. We also update readers on which companies have the best programs and approaches in boosting diversity.



WOMEN TO WATCH LUNCHEON - Thursday, March 09 2012

#### + Asia Focus

A quarterly feature to keep readers up to date with the rapid changes in the fast growing emerging markets on our doorstep. Strong on new stats and graphics The emerging markets are where the growth is at, as Australia readies for the Asia century. This feature will summarise the main developments to help you with your business and also look at how Australian businesses are tapping emerging markets.

### APRIL 13

#### THE GLOBAL AUSTRALIANS

They're innovative, they're influential and they're at the top of some of the world's biggest organisations: globally connecting Australia. As we're more connected in the world marketplace than ever, these influential leaders are ones to watch. The *BOSS* list of top global Australians, in association with the Advance Global Network.



### MAY 11

#### CEOs WHO DELIVER

Which CEOs really have what it takes to succeed in this challenging environment? With special *BOSS* analysis, we identify the companies and their bosses who are our best and hear from their CEOs on what really works. The focus will be on CEOs and top executives and how they make it work.

#### + THE BIG M (for Marketing)

Where are the marketers putting their money? This authoritative national survey of marketing directors - our 11th in 2012 - reveals where our top marketers plan to spend their money and looks at strategies of marketing leaders.

EMERGING LEADERS PROGRAM EVENT - Thursday, May 10 2012

September 13 2012

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## **JUNE 08**

### **Innovation + Design special.**

We speak to high profile innovators influencing our top companies and learn what makes for successful innovation. In an increasingly borderless economy, innovation is the key to success. How do Australia's top innovators do it? What lessons we can learn and apply across the Australian economy. And what are the big ideas we have to get our heads around that will change how we operate in future?

#### **+Big ideas**

We scan the horizon to reveal the thinking, technology and products likely to shape the future of business and consumer behaviour.

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HEAR IT FROM THE BOSS 'Innovation in Business' – SYDNEY EVENT Thursday, June 07 2012 & MELBOURNE EVENT Tuesday, June 12 2012

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## **JULY 13**

### **EMERGING LEADERS: YOUNG EXECUTIVES OF THE YEAR 2012 AWARDS**

Each year BOSS and human resources firm DDI run a national competition in search of Australia's top emerging executive talent. Out of 10 finalists, six winners are chosen for their potential as leaders, career commitment and their ability to operate under pressure. Plus: Where are they now? We profile previous winners and look at their career success secrets.

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EMERGING LEADERS: YOUNG EXECUTIVE OF THE YEAR AWARDS EVENT – Thursday, July 12 2012

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## **AUGUST 10**

### **TRUE LEADERS**

#### **Flagship Edition.**

Its not just being on top, its how and what you do when you're there. It's the list our leaders all want to be on. In our flagship edition, each year BOSS selects a panel of industry leaders who conduct an indepth discussion on major themes and select those they feel are most outstanding leaders in business, the public sector and the non-profit sector. The list has honoured people such as Wesfarmers CEO Richard Goyder, Westpac CEO Gail Kelly and NAB Chief Cameron Clyne and more. These outstanding leaders share their reflections and lessons.

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TRUE LEADERS – Thursday, August 09 2012

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## **SEPTEMBER 14**

### **Business Education Special**

The authoritative BOSS guide to the latest thinking in executive education covers current issues and themes and the latest global thinking and trend in management education.

We will also share the experiences of companies and business program alumni and include insights from leading business school educators.

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EMERGING LEADERS PROGRAM EVENT Thursday,

## **OCTOBER 11**

### **HIGH PERFORMANCE SPECIAL**

What makes a top performing company? It's all about the culture. BOSS takes a close look at the ingredients that make up a high-performing company, from the culture and rewards system to the leaders at the top. We profile the leaders and teams who have worked hard on developing the successful chemistry.

## **NOVEMBER 09**

### **INSIDE THE C-SUITE + AUSTRALIA'S MOST RESPECTED COMPANIES + 2012 SALARIES SURVEY**

We bring you the authoritative national research on the companies and chief executives that our top executives, company directors and analysts rate and analyse why. Inside the C Suite look at the all important relationship between the CEO and key members of the top team - the CFO, the CIO, the HR hotshot and their top line reports. We also check out their prospects for career development and latest trends in pay. Who gets paid what? The BOSS salaries survey analyses the trends in our top executive jobs and remuneration and also provides extensive data on salaries around the country.

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EMERGING LEADERS PROGRAM EVENT Thursday, November 08 2012)

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## **DECEMBER 07 Summer Edition**

### **SUCCESS STRATEGIES +**

It is all about you. And at a time of year when many of us are taking stock, we identify the main trends and insights to help keep you on track and ahead in your business, your career and personal life.

The BOSS summer edition will also look at the main consumer trends affecting how we work, play and buy for the year ahead. Plus our annual social enterprise focus looks at the leaders who cross the business and social sector and how they make a difference.

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