

Rates

NATIONAL RATES						
	CASUAL	3x	6x	9x	12x	18x
DPSC	\$44,391	\$43,059	\$41,768	\$40,514	\$39,299	\$38,120
DPSC (inc GST)	\$48,830	\$47,365	\$45,945	\$44,565	\$43,229	\$41,932
FPC	\$24,300	\$23,571	\$22,864	\$22,178	\$21,513	\$20,867
FPC (incl GST)	\$26,730	\$25,928	\$25,150	\$24,396	\$23,664	\$22,954
Half Page	\$14,017	\$13,596	\$13,189	\$12,793	\$12,409	\$12,037
Half Page (inc GST)	\$15,419	\$14,956	\$14,508	\$14,072	\$13,650	\$13,241
Third Page	\$11,915	\$11,558	\$11,211	\$10,875	\$10,549	\$10,322
Third Page (inc GST)	\$13,107	\$12,714	\$12,332	\$11,963	\$11,604	\$11,354

LOADINGS	
Inside Front Cover Spread	30%
Prior Contents DPS	20%
Centre Spread	25%
Outside Back Cover	40%
Inside Back Cover	20%
Opp Contents	30%
Opp Editor's Letter	30%
Right Hand Page Front Half	25%
Front Half	10%
Right Hand Page	10%

