

the(rates)

national

page size	casual	3x	6x	9x	12x
Full Page	\$29,843	\$29,254	\$28,963	\$28,676	\$28,358
Full Page (incl. GST)	\$32,828	\$32,179	\$31,859	\$31,544	\$31,194
DPS	\$56,716	\$55,576	\$55,007	\$54,440	\$53,872
DPS (incl. GST)	\$62,388	\$61,133	\$60,508	\$59,884	\$59,259
Half Page	\$17,914	\$17,557	\$17,377	\$17,197	\$17,011
Half Page (incl. GST)	\$21,044	\$19,313	\$19,115	\$18,917	\$18,713
Third Page	\$15,223	\$14,916	\$14,757	\$14,608	\$14,460
Third Page (incl. GST)	\$17,884	\$16,408	\$16,232	\$16,069	\$15,906

loadings

Inside Front Cover Spread	30%
Prior Contents DPS	20%
Centre Spread	25%
Outside Back Cover	40%
DPS (incl. GST)	20%
Inside Back Cover	30%
Opp Contents	30%
Opp Editor's Letter	25%
Third Page (incl. GST)	10%
Right Hand Page	10%



sydney

page size	casual	3x	6x	9x	12x
Full Page	\$18,254	\$17,884	\$17,696	\$17,524	\$17,332
Full Page (incl. GST)	\$20,079	\$19,672	\$19,466	\$19,277	\$19,065
DPS	\$34,675	\$33,979	\$33,631	\$33,282	\$32,945
DPS (incl. GST)	\$38,142	\$37,377	\$36,994	\$36,611	\$36,239
Half Page	\$10,948	\$10,734	\$10,615	\$10,519	\$10,401
Half Page (incl. GST)	\$12,043	\$11,807	\$11,677	\$11,571	\$11,441
Third Page	\$9,314	\$9,122	\$9,030	\$8,934	\$8,843
Third Page (incl. GST)	\$10,246	\$10,034	\$9,933	\$9,828	\$9,727

melbourne

page size	casual	3x	6x	9x	12x
Full Page	\$12,849	\$12,544	\$12,455	\$12,334	\$12,208
Full Page (incl. GST)	\$14,134	\$13,799	\$13,700	\$13,568	\$13,428
DPS	\$24,416	\$23,828	\$23,681	\$23,439	\$23,198
DPS (incl. GST)	\$26,858	\$26,211	\$26,049	\$25,783	\$25,517
Half Page	\$7,712	\$7,522	\$7,480	\$7,402	\$7,317
Half Page (incl. GST)	\$8,483	\$8,274	\$8,228	\$8,142	\$8,049
Third Page	\$6,556	\$6,388	\$6,356	\$6,288	\$6,219
Third Page (incl. GST)	\$7,212	\$7,027	\$6,992	\$6,917	\$6,841