

Financial Review Group Events & Conferences



2011 Event Sponsorship Outline All events

Overview 2011

FRG Conference Summary

DIY Super	Feb 2011
Commercial Property	Mar 2011
Franchising	Mar 2011
Legal	Mar 2011
Mining Investment (2 Days)	May 2011
Infrastructure (2 Days)	Jun 2011
Dealbook/ Capital Markets	Jun 2011
Higher Education (2 Days)	Jun 2011
Health	Aug 2011
Leadership	Sep 2011
Energy	Sep 2011
Residential Property	Oct 2011
CFO	Nov 2011

FRG Event Summary

BOSS Club	Feb 2011
Women to Watch Luncheon	Mar 2011
Industry Lunch (Topic TBA)	Apr 2011
BOSS Club	Apr 2011
Industry Lunch (Topic TBA)	May 2011
Hear it From The BOSS	May 2011
<i>BOSS Emerging Leaders*</i>	<i>Jul 2011</i>
<i>BOSS True Leaders*</i>	<i>Aug 2011</i>
Industry Lunch (Topic TBA)	Aug 2011
<i>AFR Magazine Power Lunch*</i>	<i>Sep 2011</i>
BRW Young Rich Cocktail	Sep 2011
Corporate Women High Tea	Sep 2011
<i>Chanticleer Luncheon*</i>	<i>Oct 2011</i>
Industry Lunch (Topic TBA)	Nov 2011

FRG Awards Summary

BRW Client Choice Awards	Mar 2011
BRW FAST Starters Cocktail	Apr 2011
<i>BRW AMP Retail Awards*</i>	<i>May 2011</i>
Smart Investor Awards	Jul 2011
Asset Innovations Awards	Aug 2011
<i>BRW/ANZ Private Business*</i>	<i>Aug 2011</i>
CFO/ Dealbook Awards	Sep 2011
BRW Fast 100 Cocktail	Oct 2011
Asset Paraplanners Awards	Nov 2011

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All events on the calendar are subject to change without notice.

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BRW.

BOSS
REINVENTING LEADERSHIP

CFO
FINANCIAL REVIEW

Asset
FINANCIAL REVIEW

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smartinvestor

Conferences 2011

Conference	Publication	Format	Delegate Profile	Est. # Delegates	City	Proposed Date	Sponsorship Types & Availability
DIY Super (New)	Financial Review	1 Day Conference	AFR DIY Super Trustees	Up to 400	Syd	19 Feb 2011	Principal Supporting Cafe
Commercial Property	Financial Review	1 Day Conference	Residential property developers, financiers, investment managers, valuers, private investors	Up to 120	Syd	8 Mar 2011	<i>Principal*</i> Supporting Drinks, <i>Cafe*</i>
Franchising	BRW	1 Day Conference	Franchisees and Franchisors, Investors, Industry Service Providers	Up to 120	Syd	30 Mar 2011	Principal Supporting Cafe
Legal (New)	Financial Review	1 Day Conference	CEO's, Managing Partners, Senior Associates, Legal Services Commissioners, Legal IT Professionals, Knowledge Managers in legal firms, Corporate Lawyers.	Up to 120	Syd	31 Mar 2011	<i>Principal*</i> Supporting Cafe
Mining Investment (New)	Financial Review	1 Day Conference	Chief Financial Officers, Chief Operating Officers, Directors, Investment Bankers, Investors in mining, Equity traders, Suppliers to the industry, Senior managers in mining sector, VIP's – Mining gurus	Up to 120	TBA	24/25 May 2011	Principal Supporting Cafe
Infrastructure	Financial Review	2 Day Conference	Diverse audience of executives from transport companies, Government, service providers and financiers involved in the sector.	Up to 120	Syd	7/8 Jun 2011	Principal Supporting Cafe
Dealbook/ Capital Markets (New)	Financial Review	1 Day Conference	C-Suite & senior management from banks, private equity houses, project financiers, institutional investors and industry service providers	Up to 120	Syd	22 Jun 2011	Principal Supporting Cafe
Higher Education	Financial Review	2 Day Conference	Vice Chancellors & Key education decision makers from Government, Universities & Tertiary Educators.	Up to 250	Syd	28/29 Jun 2011	<i>Principal*</i> Supporting Drinks, café


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Conferences 2011

Conference	Publication	Format	Delegate Profile	Est. # Delegates	City	Proposed Date	Sponsorship Types & Availability
Health	Financial Review	1 Day Conference	Key health decision makers from Government, hospital, pharmaceutical and key health service providers.	Up to 120	Syd	Aug 2011	Principal Supporting Cafe
Leadership	Financial Review/ BOSS	1 Day Conference	C-Suite Business leaders	Up to 120	Syd	Sep 2011	<i>Principal *</i> Supporting Cafe
Energy	Financial Review	1 Day Conference	Government, C-Suites, Business Decision Makers, Energy, Environment, Infrastructure Professionals & Financiers	Up to 120	Syd	Sep 2011	Principal Supporting Cafe
Residential Property	Financial Review	1 Day Conference	Diverse audience of executives from residential property companies, developers, property groups, constructors and financiers involved in the sector.	Up to 120	Syd	Oct 2011	Principal Supporting Cafe
CFO	CFO	1 Day Conference	CFO's and Senior Management of middle - large enterprise companies	Up to 200	Syd	Nov 2011	<i>Principal *</i> Supporting Cafe

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Events 2011

Event	Publication	Format	Delegate Profile	Est. # Delegates	City	Proposed Date	Sponsorship Types & Availability
BOSS Club	BOSS	Cocktail	Diverse audience of business leaders from small to large companies	80-100	Syd or Mel	Feb, Apr 2011	Exclusive Principal
Industry Lunch	Financial Review	Luncheon	C-Suites, Government, Department Heads, Senior Business Leaders, Policy Makers, Decision Makers, Financiers and Service Providers within the chosen Industry.	Up to 150	Any	Apr 2011	Exclusive Principal
Women to Watch	Financial Review & BOSS	Luncheon	CEOs, CFO, other C-suites, Chairmen, Directors and other senior professionals & managers across most business sectors.	Up to 200	Syd	Mar 2011	<i>Principal*</i> Supporting
Industry Lunch	Financial Review	Luncheon	C-Suites, Government, Department Heads, Senior Business Leaders, Policy Makers, Decision Makers, Financiers and Service Providers within the chosen Industry.	Up to 150	Any	May 2011	Exclusive Principal
Hear it from the BOSS	BOSS	Cocktail/ Presentation	A platform of key industry and senior professionals	Up to 800	Syd & Mel	24 & 26 May 2011	Principal Supporting
Emerging Leaders	BOSS	Cocktail/ Presentation	Finalist from BOSS Young Executives Awards, CEO, and business leaders.	Up to 100	Syd	Jun 2011	<i>Exclusive Principal*</i>
Industry Lunch	Financial Review	Luncheon	C-Suites, Government, Department Heads, Senior Business Leaders, Policy Makers, Decision Makers, Financiers and Service Providers within the chosen Industry.	Up to 150	Any	Jul 2011	Exclusive Principal
BOSS True Leaders	BOSS	Cocktail/ Presentation	A platform of key industry and senior professionals, plus aspiring young executives	Up to 150	Syd	12 Aug 2011	<i>Exclusive Principal*</i>


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Industry Lunch	Financial Review	Luncheon	C-Suites, Government, Department Heads, Senior Business Leaders, Policy Makers, Decision Makers, Financiers and Service Providers within the chosen Industry.	Up to 150	Any	Jul 2011	Exclusive Principal
Power Lunch	Financial Review Magazine	Luncheon	C-suite, Business & Government leaders	Up to 250	Syd	23 Sep 2011	<i>Exclusive Principal*</i>
Young Rich (New)	BRW	Cocktail	The Young Rich featured in the special issue, FAST list entrepreneurs, business leaders and other influential people.	Up to 100	Syd	Sep 2011	Exclusive Principal
Corporate Women High Tea Series (New)	Financial Review	Afternoon Tea/ Champagne	Corporate Women (middle to senior female managers), Senior Business Leaders. C-Suites.	Up to 150	Any	Sep 2011	Exclusive Principal
Chanticleer Lunch	Financial Review	Luncheon	C-Suite Business leaders	Up to 400	Syd	14 Oct 2011	<i>Co-Principal *</i>
Industry Lunch	Financial Review	Luncheon	C-Suites, Government, Department Heads, Senior Business Leaders, Policy Makers, Decision Makers, Financiers and Service Providers within the chosen Industry.	Up to 150	Any	Nov 2011	Exclusive Principal

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Awards 2011

Event	Publication	Format	Delegate Profile	Est. # Delegates	City	Proposed Date	Sponsorship Types & Availability
Client Choice	BRW	Gala Dinner	Professional Services Industry – Lawyers, Accountants, Engineers, IT Services, Architects, Actuaries.	Up to 250	Mel	Mar 2011	Principal Supporting
FAST STARTERS	BRW	Cocktail/ Presentation	CEOs, Owners, Partners, Senior executives and professionals for Australia's Fastest start-up SME businesses.	Up to 250	Syd	Apr 2011	Principal Supporting
BRW AMP Retail Awards (New)	BRW	Gala Dinner	CEOs, senior executives and professionals	Up to 250	Syd	May 2011	<i>Exclusive Principal*</i>
Smart Investor Blue Ribbon Awards	Smart Investor	Gala Dinner	C-Suite, Senior Banking & Financial Services executives	Up to 200	Syd	Jul 2011	Principal Supporting
Asset Innovation Awards	Asset	Cocktail	Finalists from the Innovation Awards + CEO, CFO, Other C-suite, financial planners, financial advisors, fund managers, finance executives	Up to 100	Syd	Aug 2011	Principal Supporting
BRW / ANZ Private Business Awards	BRW	Gala Dinner	CEOs, senior executives and professionals	Up to 250	Mel	Aug 2011	<i>Exclusive Principal*</i>
CFO/Dealbook Awards	CFO/ Financial review	Luncheon	CFO, Other C-Suite, Senior managers and industry leaders	Up to 200	Syd	Sep 2011	<i>Principal * Supporting</i>
FAST 100	BRW	Cocktail/ Presentation	CEOs, Owners, Partners, Senior executives and professionals for Australia's Fastest growing SME businesses.	Up to 250	Syd	Oct 2011	<i>Principal * Supporting</i>
Asset Paraplanners Awards (New)	Asset	Luncheon	Finalists from the Paraplanners Awards + CEO, CFO, Other C-suite, Paraplanners, financial advisors	Up to 100	Syd	Nov 2011	Principal Supporting

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Industry Luncheons

Industry Luncheons Overview

Financial Review Industry Luncheons provide a channel for discussion of government, market and industry issues. They provide senior business people within the chosen industry a unique forum in which they can listen to key industry leaders and debate issues and strategies.

The Financial Review can organise industry luncheons focussing on most industry sectors (subject to editorial approval). The luncheon format starts with an editorial introduction followed by a key-note presentation. After lunch is served a panel of experts are invited to the stage to debate the key issues and outline the options to improve the industry sector.

The Financial Review panel of experts will give their forthright views on the key challenges to the industry and put forward some possible solutions. Panel members will be chosen to bring together diverse views within the chosen industry.

Financial Review Industry Luncheons topics could include:

- Economic Forecasts
- State Outlook
- Mining
- Legal
- Health
- ICT
- Tourism
- Defence
- Security
- Sustainability
- Broadband
- Telecommunications
- Retail



Recent Event Sponsors



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