Good Weekend · The Sydney Morning Herald · The Age

2007 Technical Insert Specifications

Adhesive Notes

ADHESIVE INSERTS	
Size	**Depth x Width**
Minimum	72 mm x 76 mm
Maximum	72 mm x 102 mm

NOTES COLOURS

Yellow and white notes available.

TEXT COLOUR

Mono or Colour print is available. Notes may be printed on both Front and Back.

IMPORTANT

- Only ONE Note may appear in any given publication.
- One publication per state, per week may carry a Note.
- Notes may only be applied to certain pages. The placement of the Note will be determined by Fairfax depending on the imposition/layout of the publication.
- Fairfax will not, under any circumstances, accept third-party advertising (also known as "space farming") in any advertisement, including inserts, and Notes.
- A sample of the Note must be provided for checking prior to publication date.
- Notes which do not comply with the initial booking details when received, may be subject to revaluation of acceptance.
- Clients, agencies and printers must ensure that all of their Notes are identical in terms of technical specifications, for a particular publication on any given date.
- Notes with different specifications, intended for the same publication and issue date will not be accepted.
- Notes which are identical in terms of dimensions, with differing creative designs and/or key numbers, for the same client, must be applied randomly (i.e. they will be regarded as one and the same type of note). Fairfax Printers cannot control the placement of notes with different key numbers in the same publication.
- The Inserts Department must be informed of any deviation from the above specifications, for any Note inquiry/proposal. The nature of the deviation will be discussed and the Inserts Department may then advise whether the product is acceptable. All enquires should be directed to the inserts department on the phone numbers listed on the cover sheet.

ADHESIVE NOTES DELIVERY

Pre printed Notes must be delivered to the correct Hannanprint site 2 weeks (10 working days) prior to publication. Please ensure the following information is marked clearly:

- Client name
- Publication name
- Publication date
- Distribution area
- Quantity of notes supplied
- Keycode (if applicable)
- Number of pallets
- Name of supplier
- Delivery date

DELIVERY ADDRESS

NSW Inserts to:
Hannanprint NSW
Attn: Ray Blackwood/Kurt Sorensen
140 Bourke Road
Alexandria, NSW 2015

VIC Inserts to:
Hannanprint VIC
Attn: Andrew Wilkie
504 Princess Hwy
Noble Park, VIC 3174

For advertising bookings and more information, please contact Direct Marketing:

NSW
+ 61 2 9282 3326

Fax: + 61 2 9282 3132

For any production enquiries, please contact:

+ 61 2 9282 2868

+ 61 2 9282 1637

Deadlines

Booking:
Minimum of 4 weeks prior to publication date.

Cancellation:
Minimum of 6 weeks prior to publication date.

All bookings are subject to the terms and conditions of Advertising.

Please note that specifications are subject to change without notice.

Fairfax Media