

Leader domain real estate magazine specifications

Supplying Material

We accept completed ads in PDF format via Quickcut, Websend or AdOnline. Alternatively, you may supply us with images and text via email to your sales representative and our creative department will create your advertisement.

Material Formats

We accept complete artwork in PDF format ONLY. PDFs must be created using Acrobat Distiller PDF version 1.4 using the PRESS job options. All Images and text must be CMYK.

Booking Deadlines

Bookings and cancellations 12noon Tuesday prior
 Images and text 12noon Wednesday prior
 Completed ads 12noon Thursday prior

Advertisement Sizes

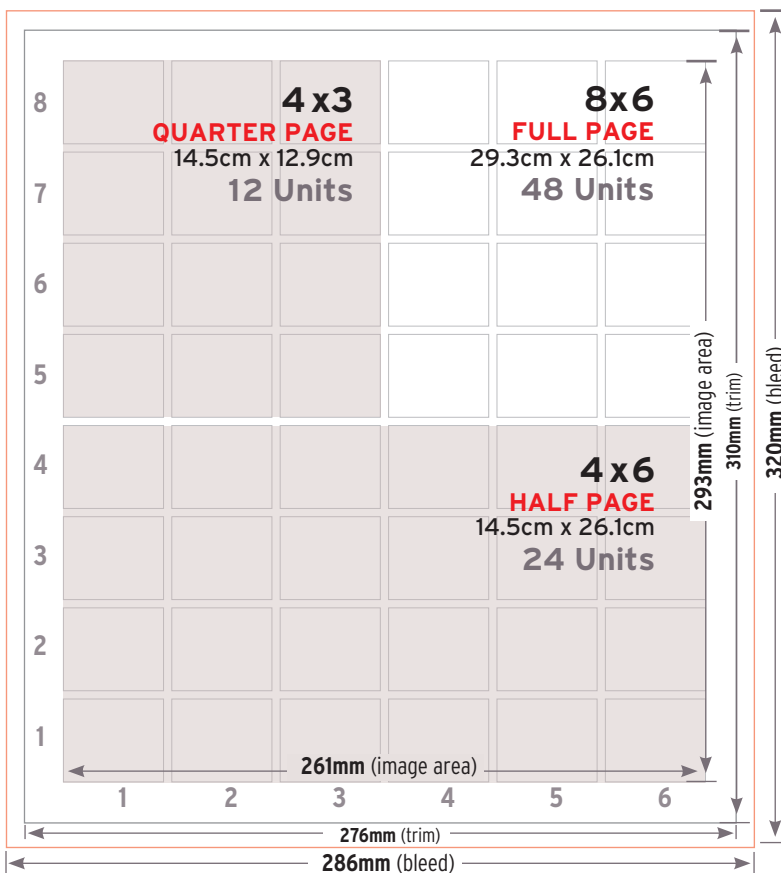
Advertisements are booked by unit measurements, with 48 units to a page.

Unit height and width are as indicated (below).

You may book ad sizes subject to the following:

A minimum purchase of a quarter page (4x3) or 12 units is available, no ad space less than this will be accepted as a booking and no more than 6 properties including photos in a quarter page will be accepted.

A minimum of 8pt text is recommended and no text will be accepted under 6pt (single colour type).



Ad size	Dimensions	Total Units
Full page 320 x 286mm (bleed) If supplying ad material at bleed size all text must be contained within the Image area of 293 x 261mm. Trim size: 310 x 276mm 293 x 261mm (non bleed)	8x6	48
Half page (horizontal) 145 x 261mm	4x6	24
Quarter page (vertical) 145 x 129mm	4x3	12

