

CFOWeb.com.au ONLINE RATES

CFOWeb.com.au caters exclusively for CFOs and Senior Finance Managers in some of the largest organisations in Australia. CFOWeb.com.au is a vital contact point between the *CFO Magazine* and its readership. Site content includes opinion, interviews, management, transport and logistics, finance & treasury.

The current edition of *CFO Magazine* is accessible on-line, along with extensive and searchable archive. CFOWeb.com.au is also used to promote specific events such as the *CFO Annual Conference*, and allows senior finance executives to participate in surveys and access research specific to their role. Advisers are able to gain exposure to this hard to reach audience of CFO's and finance professional as they interact with their magazine of choice.

TYPE	CPM (\$)	DIMENSIONS Pixels (Width x Height)
Leaderboard or Banner	\$190 \$209 (incl GST)	728x90 or 468x60
Medium Rectangle	\$205 \$225.50 (incl GST)	300x250
Sponsored Link (monthly)	\$330 (incl GST)	22x22 pixel logo + 2 lines of text (max 40 char per line)

Rates effective until 31st December 2010

Please note: Rates are subject to change without notice

Rates based on standard advertisement types booked as run of Site. Bookings & Cancellations must be made verbally and confirmed in writing. Cancellations must be made prior to the cancellation deadline and confirmed in writing to avoid a 100% cancellation fee.

For details on how to send material please refer to www.adcentre.com.au/cfowebcomau.aspx