

CFOweb.com.au ONLINE RATES

CFOweb.com.au caters exclusively for CFOs and Senior Finance Managers in some of the largest organisations in Australia. CFOweb.com.au is a vital contact point between the *CFO Magazine* and its readership. Site content includes opinion, interviews, management, transport and logistics, finance & treasury.

The current edition of *CFO Magazine* is accessible on-line, along with extensive and searchable archive. CFOweb.com.au is also used to promote specific events such as the *CFO Annual Conference*, and allows senior finance executives to participate in surveys and access research specific to their role. Advisers are able to gain exposure to this hard to reach audience of CFO's and finance professional as they interact with their magazine of choice.

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Leaderboard	\$1,100 \$1,210 (incl GST)	728 x 90
Medium Rectangle	\$1,250 \$1,375 (incl GST)	300 x 250
Sponsored Link (monthly)	\$330 (incl GST)	60 x 50 + 3 lines of 33 char each

Rates effective until 31st December 2010

Please note: Rates are subject to change without notice

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