

## afrsmartinvestor.com.au

afrsmartinvestor.com.au is the online channel for the distribution of **smartinvestor** content.

The site's overriding aim is to help readers accumulate wealth at different stages of their lives. afrsmartinvestor.com.au is an indispensable tool for active Australian investors seeking information and analysis aimed at wealth creation and financial security.

For more information, please visit [www.adcentre.com.au](http://www.adcentre.com.au)

## online rates

TYPE	CPM (\$)		DIMENSIONS (Pixels DxW)
Leaderboard or Banner	170	187 (incl GST)	728x90 or 468x60
Medium Rectangle	185	203.50 (incl GST)	300x250

- Rates are subject to change
- Rates effective until 31st December 2010

*Rates based on standard advertisement types booked as run of Site.  
 Bookings & cancellations must be made verbally and confirmed in writing.  
 Cancellations must be made prior to cancellation deadline and confirmed in writing to avoid a 100% cancellation fee.  
 For details on how to send material please refer to [www.adcentre.com.au](http://www.adcentre.com.au)*

- Minimum campaign spend \$2,000 (\$2,200 incl GST)

## newsletter rates 2010

Newsletter	Newsletter frequency	Drop days	Email subscriptions	Sponsorship* period	Rate	
afrsmartinvestor.com.au	Monthly	Varies	27,799	Monthly	\$3,000	\$3,300 (incl GST)

- Rates effective until 31st December 2010

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*\*Sponsorship consists of 1 x medium rectangle (300x250 pixels).*

