

# Online Ratecard 2010

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Effective from 01/01/10 – 31/12/10

Type	CPM(\$)	Dimensions (PIXELS W X H)
Leaderboard or Banner	\$170	728x90 or 468 x 60
Leaderboard or Banner <small>INC GST</small>	\$187	728x90 or 468 x 60
Medium Rectangle	\$185	300x250
Medium Rectangle <small>INC GST</small>	\$203.50	300x250

### Rates are subject to change

Rates Effective until 31/12/2010

Rates based on standard advertisement types booked as run of Site.

Bookings & Cancellations must be made verbally and confirmed in writing.

Cancellations must be made prior cancellation deadline and confirmed in writing to avoid a 100% cancellation fee.

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Min Campaign Spend \$2,000 (\$2,200 incl GST)

