

# 2011 FEATURES AND DEADLINES

ISSUE	FEATURES	ON SALE DATE	BOOKING DEADLINE	MATERIAL DEADLINE
February	1. Working capital performance ASX 200 2. Management: Top legal/regulatory risks 3. Management: Talent management 4. Finance & Treasury: Debt markets outlook 5. Finance & Treasury: Securitisation 6. Focus: eCFO	February 11th	January 17th	January 21st
March	1. Management: Public listing 2. Finance & Treasury: Equity markets 3. Focus: Risk management 4. Industry Insight: Mining/resources <b>Roundtable</b> – IPO strategy	March 11th	February 14th	February 18th
April <b>Software Guide Flagship Edition</b> (increased circ of 20,000)	1. The Annual Software Guide <b>Seminar</b> – What's your natural hedge?	April 15th	March 21st	March 25th
May	1. Management: Corporate governance 2. Finance & Treasury: Budgeting & forecasting 3. Focus: Executive education 4. Industry Insight: Health 5. <b>Roundtable</b> – Asia growth strategies	May 13th	April 18th	April 22nd
June	1. Management: Remuneration 2. Finance & Treasury: Business banking 3. Focus: Best mid-market transaction advisers <b>Seminar</b> – Reducing complexity	June 10th	May 16th	May 20th
July	1. Top 100 value creators 2. Management: Reporting 3. Finance & Treasury: Debt markets 4. Industry Insight: Government <b>Roundtable</b> – Business impact of accounting changes	July 8th	June 13th	June 17th
August	1. Management: Investor relations 2. Finance & Treasury: Cash management 3. Focus: Supply chain <b>Seminar</b> – Emerging markets	August 12th	July 18th	July 22nd
September	1. Management: People leadership 2. Finance & Treasury: Offshore capital markets 3. Focus: Trade finance 4. Industry Insight: Property <b>Roundtable</b> – Project financing	September 9th	August 15th	August 19th
October	1. Management: Cost control 2. Finance & Treasury: Currency management 3. Focus: Fleet Services <b>Seminar</b> - Finance transformation	October 14th	September 19th	September 23rd
November <b>CFO Awards</b>	1. Management: Succession planning 2. Finance & Treasury: Capital management 3. Focus: Top 100 accountancy firms 4. Industry Insight: Infrastructure	November 11th	October 17th	October 21st
December/January	1. Management: Talent management 2. Finance & Treasury: Hedging 3. Focus: Awards <b>Seminar</b> – Profiting from data	December 9th	November 14th	November 18th

Features can change at the editor's discretion.  
Contact your sales representative to receive monthly updates or telephone: 02 9282 1935  
Cancellation deadlines are 6 weeks prior  
Booking deadlines are 4 weeks prior  
Material deadlines are 3 weeks prior

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