



# RATECARD - 2011/2012

The St Marys-Mt Druitt Star offers a unique opportunity for advertisers to reach one of Sydney's vital service centres for all residential, commercial and industrial needs in the Greater Western Sydney region.

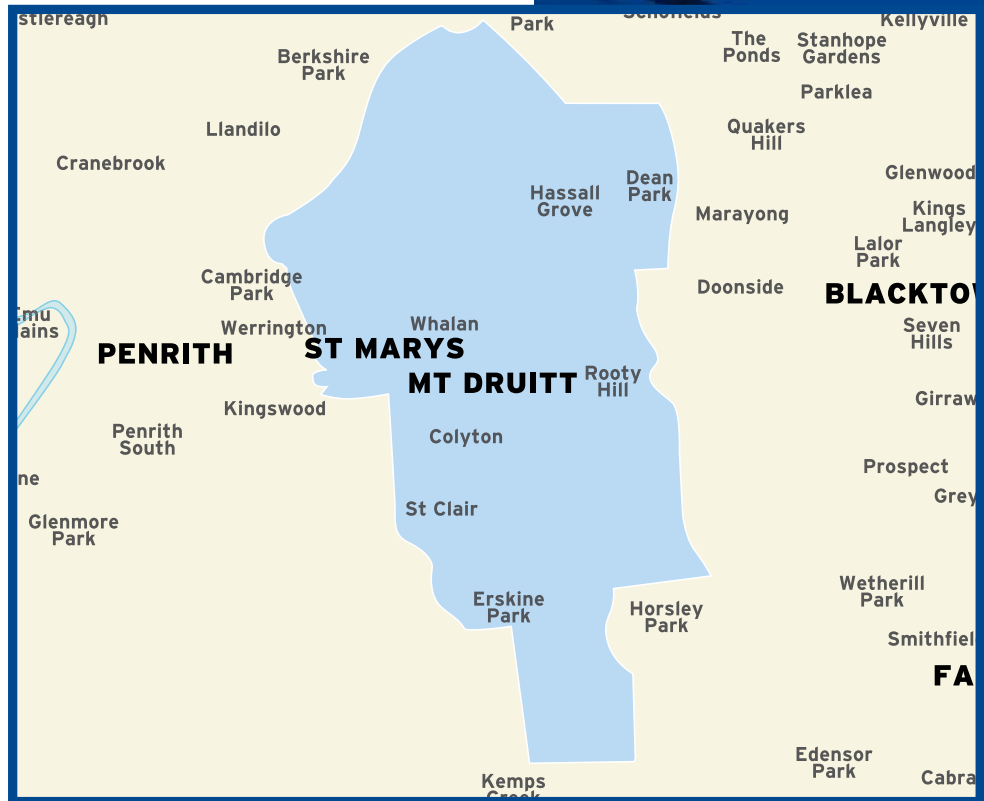
Located 45kms from Sydney's CBD, St Marys and Mt Druitt have a long and rich history built on industry and agriculture. The

St Marys-Mt Druitt Star provides readers with quality editorial and information on local issues and events affecting the community.

ST MARYS-MT DRUITT  
**Star**  
 stmarysstar.com.au

## Delivering to:

Bidwell .....	2770
Blackett .....	2770
Colyton .....	2760
Dean Park .....	2761
Dharruk .....	2770
Emerton .....	2770
Erskine Park .....	2759
Glendenning .....	2761
Glendenning DC.....	2761
Hassall Grove.....	2761
Hebersham .....	2770
Lethbridge Park .....	2770
Minchinbury .....	2770
Mt Druit.....	2770
Oakhurst .....	2770
Oxley Park .....	2760
Plumpton .....	2761
Rooty Hill .....	2766
Shalvey.....	2770
St Clair.....	2759
St Marys.....	2760
Tregear.....	2770
Whalan.....	2770



## Deadlines:

Real Estate Bookings.....	1.00pm Wednesday prior
Real Estate Copy .....	5.00pm Wednesday prior
Display bookings.....	1.00pm Thursday Prior
Display Copy .....	5.00pm Thursday prior
Quickcut, Websend, Adonline.	2.00pm Friday prior
Supplied Material.....	2.00pm Friday prior

### Classifieds / Trades & Services Deadlines:

Supplied Material.....	2:00pm Monday
Phone Deadlines .....	3.00pm Monday

Early deadlines apply to public holidays. Material specifications: See [adcentre.com.au](http://adcentre.com.au) for updated information. We take no responsibility for material not provided to specification. All advertising services are subject to Fairfax Terms and Conditions.

## Rates:

### Advertising Module Rates (mono)

1 Module (1 mod high x 1 mod wide - 4.5cm high x 6.34cm wide)

**\$93.00** (excl GST) **\$102.30** (inc GST)

### Process colour loadings

\$400 per advertisement (\$440 inc GST)

### Insert rates

per 1000 from \$75 (\$82.50 inc GST)

Prices are for mono advertising. Colour and positional loading is additional. Rates effective until June 2012. All advertising services are subject to Fairfax Terms and Conditions.

## Contact Us:

**Editorial email:** [r\\_smith@fairfaxmedia.com.au](mailto:r_smith@fairfaxmedia.com.au)

**Sales email:** [dbushell@fairfaxmedia.com.au](mailto:dbushell@fairfaxmedia.com.au)

### Fairfax Community Classifieds

T: (02) 13 24 25

F: (02) 8777 6944

Email: [fcnclass@fairfaxmedia.com.au](mailto:fcnclass@fairfaxmedia.com.au)

**Advertising Guide:** [www.adcentre.com.au](http://www.adcentre.com.au)

**Readership: 52,000**

*Roy Morgan March 2011*

**Circulation: 40,654**

*CAB March 2011*

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