



RATECARD - 2011/2012

The voice of Penrith, the Penrith City Star is committed to providing quality editorial on local issues that directly affect the community. From local news, sports and entertainment to classifieds and real estate, the Penrith City Star caters to a diverse range of people within one of the largest local government areas in Western Sydney.

Located 54km by road west of Sydney, the City of Penrith is home to more than 172,140 residents. Recognised as an affluent community, more than 66% of its residents own their own home.

The Penrith City Star is distributed across 35 suburbs providing blanket coverage of the Penrith City Council area. Its strong readership combined with the increasing reliance on community newspapers the Penrith City Star is the perfect vehicle to successfully reach your target market.

PENRITH CITY
Star
 penrithstar.com.au

Delivering to:

Berkshire Park.....	2765	Luddenham	2745
Blaxland.....	2774	Mt Pleasant	2519
Cambridge Gardens	2747	Mt Riverview	2774
Cambridge Park	2747	Mulgoa.....	2745
Claremont Meadows ...	2747	Orchard Hills	2748
Cranebrook.....	2749	Penrith.....	2750
Emu Heights.....	2750	Regentville.....	2745
Emu Plains.....	2750	Silverdale.....	2752
Glenbrook	2773	Springwood	2777
Glenmore Park	2745	St Clair.....	2759
Jamisontown	2750	St Marys.....	2760
Kingswood	2747	Wallacia.....	2745
Kingswood Park	2747	Warragamba	2752
Lapstone	2773	Warrimoo	2774
Lemongrove.....	2750	Werrington County.....	2747
Leonay.....	2750	Werrington Downs.....	2747
Llandilo.....	2747	Winmalee	2777
Londonderry	2753		

Deadlines:

Real Estate Bookings.....	12.30pm Monday prior
Real Estate Copy	10.00am Tuesday Prior
Display bookings	12.30pm Monday Prior
Display Copy	4.00pm Monday prior
Quickcut, Websend, Adonline .	4.00pm Tuesday prior
Supplied Material.....	4.00pm Tuesday prior

Classifieds / Trades & Services Deadlines:

Supplied Material.....	11.00am Wednesday
Phone Deadlines	12noon Wednesday

Early deadlines apply to public holidays. Material specifications: See adcentre.com.au for updated information. We take no responsibility for material not provided to specification. All advertising services are subject to Fairfax Terms and Conditions.

Rates:

Advertising Module Rates (mono)

1 Module (1 mod high x 1 mod wide - 4.5cm high x 6.34cm wide)

\$114.95 (excl GST) **\$126.45** (inc GST)

Process colour loadings

\$400 per advertisement (\$440 inc GST)

Insert rates

per 1000 from \$75 (\$82.50 inc GST)

Prices are for mono advertising. Colour and positional loading is additional. Rates effective until June 2012. All advertising services are subject to Fairfax Terms and Conditions.

Contact Us:

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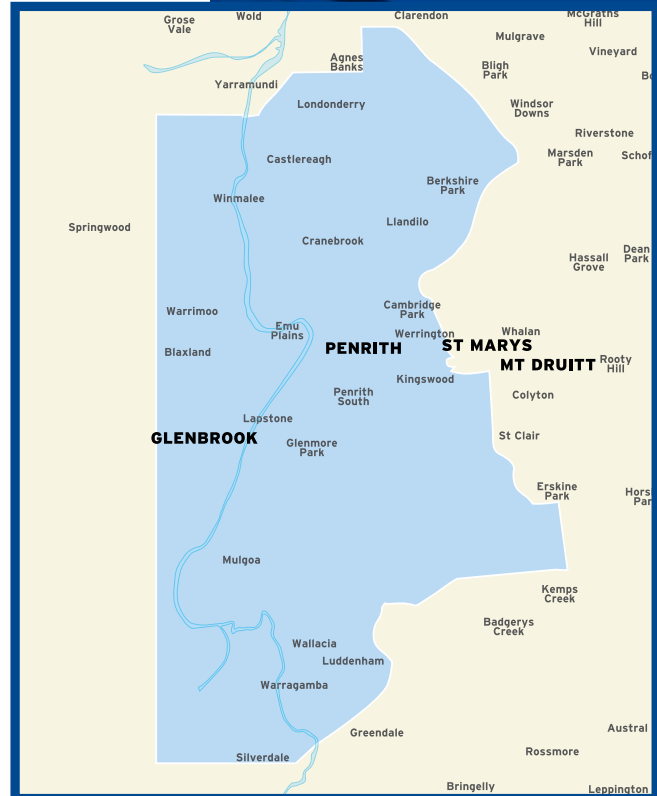
Fairfax Community Classifieds

T: (02) 13 24 25

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Advertising Guide: www.adcentre.com.au



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Roy Morgan March 2011

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