

RATECARD - 2011/2012

The Rouse Hill - Stanhope Gardens News serves the local community of one of the fastest growing shires in New South Wales.

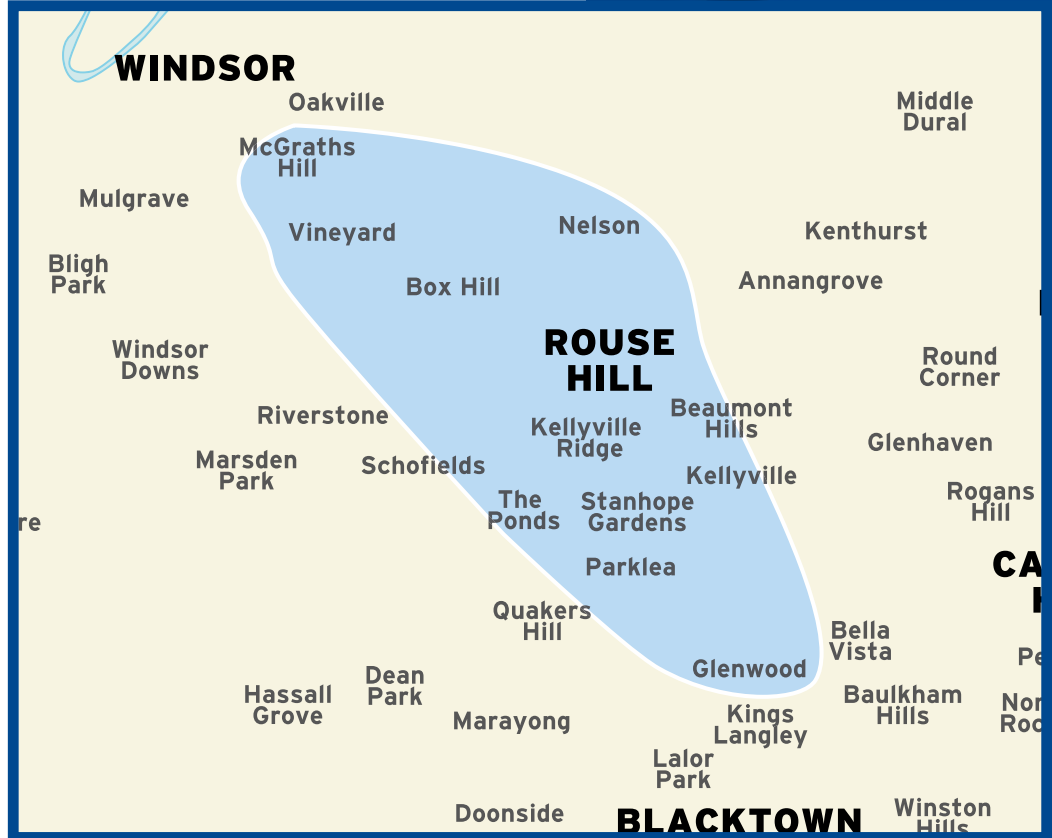
The Rouse Hill - Stanhope Gardens News is in a highly affluent area and boasts the following strong demographics, 83% home ownership, 52% of its population are professionals or white collar workers and more than 46% are tertiary educated.

The Rouse Hill - Stanhope Gardens News is committed to providing quality editorial on local issues that directly affect the community. From local news, sports and entertainment to classifieds and real estate, the Rouse Hill - Stanhope Gardens News is the preferred paper for readers and advertisers alike.

Rouse Hill - Stanhope Gardens
NEWS
 rhsnews.com.au

Delivering to:

Acacia Gardens	2763
Annangrove.....	2156
Beaumont Hills	2155
Glenwood	2768
Kellyville.....	2455
Kellyville Ridge.....	2155
McGraths Hill	2756
Mulgrave	2756
Newbury.....	2768
Parklea	2768
Rouse Hill.....	2155
Stanhope Gardens.....	2768
Vineyard.....	2765



Deadlines:

Display bookings	12noon Thursday prior
Display Copy	3.00pm Thursday prior
Quickcut, Websend, Adonline	4.00pm Friday prior
Supplied Material.....	2.00pm Friday prior

Classifieds / Trades & Services Deadlines:

Supplied Material.....	11:30am Monday
Phone Deadlines	12:30pm Monday

Early deadlines apply to public holidays. Material specifications: See adcentre.com.au for updated information. We take no responsibility for material not provided to specification. All advertising services are subject to Fairfax Terms and Conditions.

Rates:

Advertising Module Rates (mono)

1 Module (1 mod high x 1 mod wide - 4.5cm high x 6.34cm wide)

\$31.25 (excl GST) **\$34.38** (inc GST)

Process colour loadings

\$400 per advertisement (\$440 inc GST)

Insert rates

per 1000 from \$75 (\$82.50 inc GST)

Prices are for mono advertising. Colour and positional loading is additional.

Rates effective until June 2012. All advertising services are subject to Fairfax Terms and Conditions.

Contact Us:

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Advertising Guide: www.adcentre.com.au

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Roy Morgan March 2011

Circulation: 10,979

CAB March 2011

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NEWS

rhsgnews.com.au