



RATECARD - 2011/2012

The Liverpool City Champion offers a unique opportunity for advertisers to reach one of Sydney's fastest growing and increasingly prosperous communities.

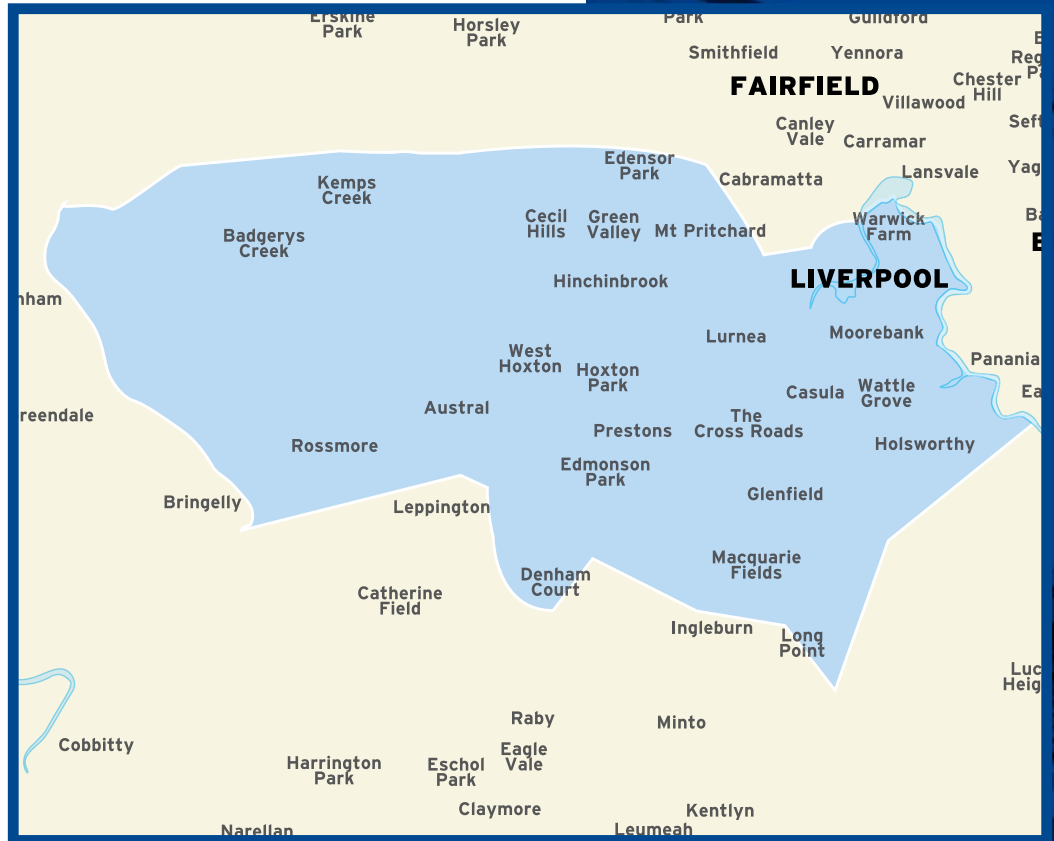
The city has undertaken many changes over the past few years and is quickly earning a reputation as the CBD of the South-West. Liverpool City currently boasts a population of over 164,000 people with more than 75% of its residents under 45 years of age. Expected residential growth estimates that by 2020 more than 250,000 people will call Liverpool home.

The Liverpool City Champion is the market leading local newspaper and is actively involved in all aspects of the community, sponsoring many local events. The newspaper has a large base of 107,000 loyal readers.

LIVERPOOL CITY
Champion
liverpoolchampion.com.au

Delivering to:

Ashcroft	2168
Bonnyrigg	2177
Bonnyrigg Heights.....	2177
Busby	2168
Cartwright	2168
Casula	2170
Cecil Hills	2171
Chipping Norton.....	2170
Glenfield	2167
Green Valley	2168
Hammondville.....	2170
Heckenberg	2168
Holsworthy	2173
Horningsea Park	2171
Hoxton Park	2168
Liverpool.....	2170
Lurnea	2170
Macquarie Fields.....	2564
Miller	2168
Moorebank.....	2170
Mt Pritchard.....	2170
Pleasure Point	2171
Prestons.....	2170
Sadleir	2168
Sandy Point.....	2171
Voyager Point.....	2171
Warwick Farm.....	2170
Wattle Grove.....	2173
West Hoxton.....	2176



Deadlines:

Real Estate Bookings.....	4.00pm Thursday
Real Estate Copy	12noon Friday Prior
Display bookings	12noon Friday Prior
Display Copy	10.00am Monday prior
Quickcut, Websend, Adonline	12noon Monday prior
Supplied Material.....	12noon Monday prior

Classifieds / Trades & Services Deadlines:

Supplied Material.....	2.00pm Tuesday
Phone Deadlines	3.30pm Tuesday

Early deadlines apply to public holidays. Material specifications: See adcentre.com.au for updated information. We take no responsibility for material not provided to specification. All advertising services are subject to Fairfax Terms and Conditions.

Rates:

Advertising Module Rates (mono)

1 Module (1 mod high x 1 mod wide - 4.5cm high x 6.34cm wide)

\$114.95 (excl GST) **\$126.45** (inc GST)

Process colour loadings

\$400 per advertisement (\$440 inc GST)

Insert rates

per 1000 from \$75 (\$82.50 inc GST)

Prices are for mono advertising. Colour and positional loading is additional.

Rates effective until June 2012. All advertising services are subject to Fairfax Terms and Conditions.

Contact Us:

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Roy Morgan March 2011

Circulation: 51,225

CAB March 2011

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