



RATECARD - 2011/2012

The Hills News serves the local community of one of the fastest growing shires in New South Wales.

The Hills Shire is a highly affluent area and boasts the following strong demographics, 82% home ownership, 52% of its population are professionals or white collar workers and more than 46% are tertiary educated.

The Hills News is committed to providing quality editorial on local issues that directly affect the community. From local news, sports and entertainment to classifieds and real estate, The Hills News is the preferred paper for readers and advertisers alike.

Hills News
hillsnews.com.au

Delivering to:

Baulkham Hills.....	2153
Bella Vista.....	2153
Carlingford.....	2118
Castle Hill.....	2154
Cherrybrook.....	2126
Dural.....	2158
Epping.....	2121
Glenhaven.....	2156
Kellyville.....	2155
Kenthurst.....	2156
North Rocks.....	2151
Northmead.....	2152
Oatlands.....	2117
West Pennant Hills.....	2125
Winston Hills.....	2153



Deadlines:

Display Bookings.....	12noon Thursday Prior
Display Copy.....	5.00pm Thursday prior
Quickcut, Websend, Adonline.....	2.00pm Friday prior
Supplied Material.....	2.00pm Friday prior

Classifieds / Trades & Services Deadlines:

Supplied Material.....	11.30am Monday
Phone Deadlines.....	12.30pm Monday

Early deadlines apply to public holidays. Material specifications: See adcentre.com.au for updated information. We take no responsibility for material not provided to specification. All advertising services are subject to Fairfax Terms and Conditions.

Rates:

Advertising Module Rates (mono)

1 Module (1 mod high x 1 mod wide - 4.5cm high x 6.34cm wide)

\$99.00 (excl GST) **\$108.90** (inc GST)

Process colour loadings

\$400 per advertisement (\$440 inc GST)

Insert rates

per 1000 from \$75 (\$82.50 inc GST)

Prices are for mono advertising. Colour and positional loading is additional. Rates effective until June 2012. All advertising services are subject to Fairfax Terms and Conditions.

Contact Us:

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Fairfax Community Classifieds

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Advertising Guide: www.adcentre.com.au

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Roy Morgan March 2011

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CAB March 2011

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