



RATECARD - 2011/2012

The Blacktown Sun covers the fast developing, growth region of the Greater West of Sydney, and is committed to covering local news, entertainment, sports and community issues.

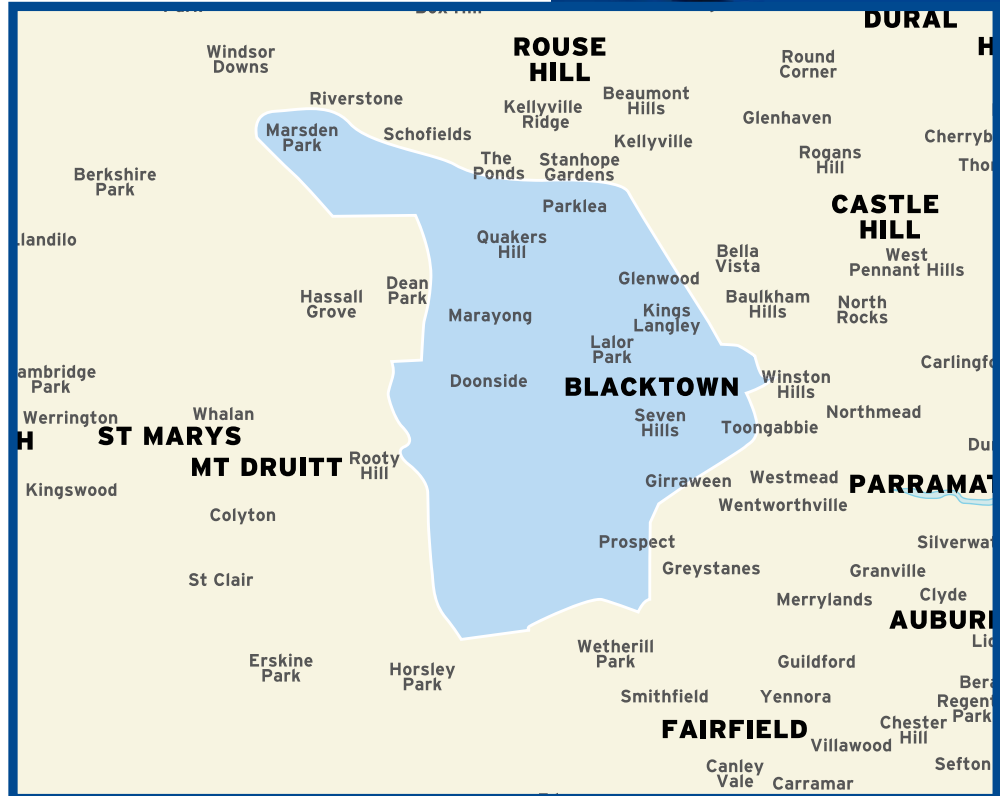
Blacktown City continues to enjoy a strong and vibrant residential and commercial expansion. Located only 35km from Sydney's CBD, Blacktown is home to population of 300,000 people, 28,000 businesses and more than 830 parks and reserves making it one of the State's leading cities in relation to population and employment growth, and recreational services.

By constantly supporting and serving local residents and businesses, as well as sponsoring many local events, the Blacktown Sun is able to maintain the loyalty and respect of its community.



Delivering to:

Acacia Gardens	2763
Arndell Park	2148
Blacktown	2178
Doonside	2767
Glenwood	2768
Kings Langley	2148
Kings Park	2178
Lalor Park	2147
Marayong	2148
Marsden Park	2465
Mt Druitt	2770
Prospect	2148
Quakers Hill	2763
Schofields	2762
Seven Hills	2147
Toongabbie	2146
Woodcroft	2767



Deadlines:

Real Estate Bookings	1.00pm Wednesday prior
Display Bookings	1.00pm Thursday prior
Display Copy	5.00pm Thursday prior
Quickcut, Websend, Adonline	2.00pm Friday prior
Supplied Material	2.00pm Friday prior

Classifieds / Trades & Services Deadlines:

Supplied Material	2.00pm Monday
Phone Deadlines	4.00pm Monday

Early deadlines apply to public holidays. Material specifications: See adcentre.com.au for updated information. We take no responsibility for material not provided to specification. All advertising services are subject to Fairfax Terms and Conditions.

Rates:

Advertising Module Rates (mono)

1 Module (1 mod high x 1 mod wide - 4.5cm high x 6.34cm wide)

\$105.10 (excl GST) **\$115.60** (inc GST)

Process colour loadings

\$400 per advertisement (\$440 inc GST)

Insert rates

per 1000 from \$75 (\$82.50 inc GST)

Prices are for mono advertising. Colour and positional loading is additional. Rates effective until June 2012. All advertising services are subject to Fairfax Terms and Conditions.

Contact Us:

Editorial email: r_smith@fairfaxmedia.com.au

Sales email: liz.smith@fairfaxmedia.com.au

Fairfax Community Classifieds

T: (02) 13 24 25

F: (02) 8777 6944

Email: fcnclass@fairfaxmedia.com.au

Advertising Guide: www.adcentre.com.au

Readership: 77,000

Roy Morgan March 2011

Circulation: 48,723

CAB March 2011

BLACKTOWN
Sun

blacktownsun.com.au